



1225 West Fourth St.
Waterloo, IA 50702
319-234-7055
800-747-7055
www.BuildOurBallpark.org

Our mission is to improve the lives of kids by providing the opportunity to play baseball and softball which, through teamwork, strengthens character, builds pride and teaches skills for life. We will do this by helping ensure they have a quality place to play by providing assistance and rallying the support needed to build new ballparks and/or improve existing ballparks.

MEDIA INFORMATION

For more information, contact:
Hellman
(319) 234-7055

FOR IMMEDIATE RELEASE

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BUILD OUR [BALLPARK](#) ANNOUNCES ADDITION TO BOARD OF DIRECTORS Ryan Risetter Brings Business Development Expertise to [Waterloo](#) Organization

WATERLOO, IOWA (January 20, 2010) – Build Our [Ballpark](#), a nonprofit organization dedicated to improving the lives of youth by providing the opportunity to play baseball and [softball](#), has announced the addition of a local finance and business development leader to its Board of Directors.

Ryan Risetter is the Executive Vice President/Business Development Officer of Farmers State Bank in Waterloo, Iowa. Risetter is an active volunteer in the community, working with several area groups, including the Waterloo Jaycees, Waterloo Crossroads Rotary Club, Junior Achievement and Waterloo Leisure Services.

Risetter joins six additional board members, including: Bob Hellman, Executive Director of Build Our Ballpark and Founder and Chairman of the Board at Hellman; Mike Ruane, Chief Financial Officer at Hellman; Michelle Temeyer, Director of Community Education for the Waterloo Public Schools; Aaron Buzza, Executive Director of the Waterloo Convention and Visitors Bureau; Mark Ryan, Instructor of Business at Hawkeye Community College; and Randy Pilkington, Executive Director of UNI Business and Community Services. Members are charged with steering the organization and assisting in fundraising efforts to build and restore ballparks intended for [youth baseball](#) and softball.

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Risetter's appointment to the Board of Directors comes as construction finishes on the Tibbitts Complex in [Waterloo](#), a major ballpark renovation spearheaded by Build Our Ballpark. "Ryan has extensive finance and business development experience, both valuable attributes as we wrap up construction on the Tibbitts Complex renovation in Waterloo – and look ahead to future ballpark endeavors," said Bob Hellman, executive director of Build Our Ballpark. "With spring training just weeks away, the baseball buzz will be in full force and so will our focus on new ballpark opportunities to benefit youth."

Build Our Ballpark is currently focused on local ballpark opportunities, with the goal of expanding nationally. To learn more about Build Our Ballpark, and how to pledge your support, please visit our website at www.BuildOurBallpark.org.

About Build Our Ballpark

Created in 2008, Build Our Ballpark was the vision of Bob Hellman Sr., the founder and chairman of the board at Hellman, a marketing and advertising agency in Waterloo, Iowa. An avid baseball enthusiast, Hellman used a teamwork approach to give back to his favorite game by helping build a showcase ballpark – Hellman Field – in his hometown. From that teamwork, Build Our Ballpark was born. The organization is committed to providing the assistance and rallying the support needed to build new ballparks and/or improve existing ballparks to ensure kids have a quality place to play. By promoting teamwork, strengthening character, building pride and teaching life skills, Build Our Ballpark is rebuilding passion in America's pastime – one field at a time. For more information about Build Our Ballpark, please visit our website at www.BuildOurBallpark.org.

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PHOTO: Ryan Risetter.

Please note: One photo is attached to this release. To receive the image in another format, please contact Brooke Beckner at (319) 234-7055 or b.beckner@hellman.com.