



1225 West Fourth St.  
Waterloo, IA 50702  
319-234-7055  
800-747-7055  
www.BuildOurBallpark.org

*Our mission is to improve the lives of kids by providing the opportunity to play baseball and softball which, through teamwork, strengthens character, builds pride and teaches skills for life. We will do this by helping ensure they have a quality place to play by providing assistance and rallying the support needed to build new ballparks and/or improve existing ballparks.*

## **MEDIA INFORMATION**

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*For more information, contact:*  
Hellman  
(319) 234-7055

### **FOR IMMEDIATE RELEASE** **Page 1 of 2**

#### **BUILD OUR [BALLPARK](#) ADDS NEW MEMBER TO BOARD OF DIRECTORS Mary Brown Joins Organization as [Waterloo](#) Ballpark Renovations Continue**

WATERLOO, IOWA (May 6, 2011) – Build Our [Ballpark](#), a nonprofit organization dedicated to improving the lives of youth by providing the opportunity to play baseball and softball, has announced the addition of Mary Brown to its Board of Directors. Brown is an Account Manager with Hellman, and has been involved with the Build Our Ballpark organization since its creation.

Brown joins seven additional board members, including: Bob Hellman, Executive Director of Build Our Ballpark and Founder and Chairman of the Board at Hellman; Mike Ruane, Chief Financial Officer at Hellman; Michelle Temeyer, Director of Community Education for the Waterloo Public Schools; Aaron Buzza, Executive Director of the Waterloo Convention and Visitors Bureau; Mark Ryan, Instructor of Business at Hawkeye Community College; and Ryan Risetter, Executive Vice President/Business Development Officer for Farmers State Bank. Members are charged with steering the organization and assisting in fundraising efforts to build and restore ballparks intended for [youth baseball](#) and softball.

Brown's appointment to the Board of Directors comes as construction is completed on the Tibbitts Complex, and begins on Dane Complex, both major ballpark renovations in [Waterloo](#) spearheaded by Build Our Ballpark. "Mary is skilled at project coordination and has a great attention to detail," says Bob Hellman, Executive Director of Build Our Ballpark. "She has been involved with Build Our Ballpark since its inception and was integral to the successful completion of its first project, Hellman Field. I am fully confident that she will have a great impact on the future of Build Our Ballpark."

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## **BUILD OUR BALLPARK ADDS NEW MEMBER TO BOARD OF DIRECTORS/Page 2 of 2**

Build Our Ballpark recently completed construction on Tibbitts Complex, and is currently embarking on renovation of Dane Complex, a city-owned facility located on Waterloo's West side. Improvements will include construction of a new youth baseball and softball diamond, new dugouts and bleachers, and re-leveled infields and mounds at the two existing fields. Project completion is expected by spring 2011.

Build Our Ballpark is currently focused on local ballpark opportunities, with the goal of expanding nationally. To learn more about Build Our Ballpark, and how to pledge your support, please visit our website at [www.BuildOurBallpark.org](http://www.BuildOurBallpark.org).

### **About Build Our Ballpark**

Created in 2008, Build Our Ballpark was the vision of Bob Hellman Sr., the founder and chairman of the board at Hellman, a marketing and advertising agency in Waterloo, Iowa. An avid baseball enthusiast, Hellman used a teamwork approach to give back to his favorite game by helping build a showcase ballpark – Hellman Field – in his hometown. From that teamwork, Build Our Ballpark was born. The organization is committed to providing the assistance and rallying the support needed to build new ballparks and/or improve existing ballparks to ensure kids have a quality place to play. By promoting teamwork, strengthening character, building pride and teaching life skills, Build Our Ballpark is rebuilding passion in America's pastime – one field at a time. For more information about Build Our Ballpark, please visit our website at [www.BuildOurBallpark.org](http://www.BuildOurBallpark.org).

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PHOTO: Mary Brown

**Please note:** One photo is attached to this release. To receive the image in another format, please contact Jessica Stadler at (319) 234-7055 or [j.stadler@hellman.com](mailto:j.stadler@hellman.com).