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*Our mission is to improve the lives of kids by providing the opportunity to play baseball and softball which, through teamwork, strengthens character, builds pride and teaches skills for life. We will do this by helping ensure they have a quality place to play by providing assistance and rallying the support needed to build new ballparks and/or improve existing ballparks.*

## **MEDIA INFORMATION**

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Hellman  
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### **FOR IMMEDIATE RELEASE**

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### **BUILD OUR [BALLPARK](#) ADDS NEW MEMBER TO BOARD OF DIRECTORS Randy Pilkington Joins Organization as [Waterloo](#) Ballpark Renovation Begins**

*WATERLOO, IOWA (September 15, 2009)* – Build Our [Ballpark](#), a nonprofit organization dedicated to improving the lives of youth by providing the opportunity to play baseball and [softball](#), has announced the addition of a local business and development leader to its Board of Directors. Randy Pilkington is the Executive Director of Business and Community Services (BCS), an economic and community development division of the College of Business and Administration at the University of Northern Iowa.

Pilkington joins five additional board members, including: Bob Hellman, Executive Director of Build Our Ballpark and Founder and Chairman of the Board at Hellman; Mike Ruane, Chief Financial Officer at Hellman; Michelle Temeyer, Director of Community Education for the Waterloo Public Schools; Aaron Buzza, Executive Director of the Waterloo Convention and Visitors Bureau; and Mark Ryan, Instructor of Business at Hawkeye Community College. Members are charged with steering the organization and assisting in fundraising efforts to build and restore ballparks intended for [youth baseball](#) and softball.

Pilkington's appointment to the Board of Directors comes as construction begins on the Tibbitts Complex in [Waterloo](#), a major ballpark renovation spearheaded by Build Our Ballpark. "It's an exciting time. Installation of new fencing is one of many revitalizing additions to come to the Tibbitts Complex," says Bob Hellman, Executive Director of Build Our Ballpark. "This project is completely reliant on fundraising, and Randy's extensive experience in business and development will be valuable in both current and future ballpark endeavors."

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The total estimated cost of the Tibbitts project is \$150,000. Improvements will include construction of a new youth baseball and softball diamond, new dugouts and bleachers, and re-leveled infields and mounds at the two existing fields. Project completion is expected by spring 2010.

Build Our Ballpark is currently focused on local ballpark opportunities, with the goal of expanding nationally. To learn more about Build Our Ballpark, and how to pledge your support, please visit our website at [www.BuildOurBallpark.org](http://www.BuildOurBallpark.org).

### **About Build Our Ballpark**

Created in 2008, Build Our Ballpark was the vision of Bob Hellman Sr., the founder and chairman of the board at Hellman, a marketing and advertising agency in Waterloo, Iowa. An avid baseball enthusiast, Hellman used a teamwork approach to give back to his favorite game by helping build a showcase ballpark – Hellman Field – in his hometown. From that teamwork, Build Our Ballpark was born. The organization is committed to providing the assistance and rallying the support needed to build new ballparks and/or improve existing ballparks to ensure kids have a quality place to play. By promoting teamwork, strengthening character, building pride and teaching life skills, Build Our Ballpark is rebuilding passion in America's pastime – one field at a time. For more information about Build Our Ballpark, please visit our website at [www.BuildOurBallpark.org](http://www.BuildOurBallpark.org).

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Randy Pilkington